



### **BodySense Moving to New Union Street Location – 1-31-2009**

**SCHENECTADY, NY** --- Five years after launching BodySense Massage & Skin Therapy at 1703 Union Street, Schenectady, Donna Kardos and Kim Kalteux, have moved their business into a building recently purchased by Dan and Donna Kardos.

“It’s quite a way to celebrate the fifth anniversary of a business,” said Kim Kalteux. “For a small women-owned business to make it to the five year mark is a celebration in itself, especially in this economy. The new location is frosting on the cake.”

“We started out with strong backgrounds, a dream, a solid business plan, wonderful clients, and **a great Upper Union Street location,**” said Donna Kardos. **“We’re taking it to the next level but staying as close to our original Upper Union Street location as possible. We’re looking for a seamless transition. We love Union St. and were happy to find a new location that was still on Union St. but in a quieter part of the neighborhood.”**

Both women are experienced NY state licensed massage therapists highly skilled in Swedish, deep tissue, sports and prenatal massage. The new space replicates the serene atmosphere that clients have appreciated since the inception of the businesses. The location

“Seeing Body Sense grow and succeed is just terrific.” said Guy Sementilli, Chair of the Upper Union Street Bid. “We see so many of our small business succeed. Some, like Sow’s Ear Studio and Domani Salon grow right here on Upper Union. Others, like Body Sense, move to another location, and others like Northeastern Fine Jewelry and Pai’s Tai Kwon Do expand with new stores while keeping their Upper Union Street their headquarters. The BID wishes Kim and Donna the very best in their new venture.”

Upper Union Street is a charming neighborhood main street with a unique, high quality mix of one of a kind shops and services along with fine and casual dining. It’s location between Schenectady’s arts and entertainment district, Niskayuna’s upscale neighborhoods and Union College’s campus makes the street a destination for residents, professionals, students and visitors. The Upper Union Street BID (Business Improvement District) offers services to the district including marketing, maintenance, events, and façade improvement matching grants funded through Metroplex Development Authority. Guy Sementilli, chef/owner of Scotti’s Restaurant, is the chair of the bid. The web site for Upper Union Street is: [www.upperunionbid.org](http://www.upperunionbid.org).

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