



U·P·P·E·R
UNION
S·T·R·E·E·T
SCHENECTADY

For Immediate Release

RE: Upper Union Street BID Elects Officers

SCHENECTADY, NY --- The Upper Union Street, Schenectady Business Improvement District (BID), has elected officers. They are Gaetano (Guy) Sementilli of Scotti's Restaurant & Pizzeria, Chairman; Paul Sartoris of Union Aquarium Vice-Chairman; Chris DiCocco of DiCocco & Associates Certified Public Accountants, Treasurer; and Maureen Gebert of the City of Schenectady Development Department, Secretary.

Two new board members have been elected. They are Karen Card, of The City Squire, who represents business and property owners, and Lisa Paquette spelling of Special Olympics, who represents the residents of the district.

Those continuing with board terms include Rosemary Prock, of Sow's Ear Studio; Mike Riedy of Union Beverage Center; Suzanne Hartz of Hartz Family Cleaners; Robert Latkowski of First Niagara Bank; Kim Mastroianni of Michael's Shoe Service, the Mayor Stratton's appointee; and Chuck Thorne, the City Council appointee. At the recent Upper Union Street BID Annual meeting, Chairman Guy Sementilli expressed the appreciation of the BID Board to Anthony Adonnino, of Home Style Pizza and Catering; and Gabrielle Reals, whose terms have expired. Jane Rothfield is the BID's Executive Director and Joanne DeVoe, DeVoe Assoc. Marketing & Public Relations is Marketing Consultant to the BID.

The Upper Union Street Business Improvement District works to develop, sustain, and further enhance a unique and prosperous commerce and residential community for the residents, businesses, clients, customers, and visitors to Upper Union St., Schenectady, NY. The geographic boundaries are from Lakewood Ave., Schenectady eastward to Palmer Ave. and the Niskayuna Town line. The web site is <http://upperunionbid.org>.

-END-

Media Contact: Joanne M. DeVoe 518 573-0773