

For Immediate Release

RE: Sidewalk Sale – Upper Union St., Schenectady, Saturday August 21, 2010

Schenectady, NY --- The Upper Union Street BID is sponsoring a Sidewalk Sale on Saturday, August 21. The hours will be determined by the individual business owners; with 9am – 2pm being considered opportune. A Gourmet Market Place will set up on the lawns of Trustco Bank at 1620 and 1706 Union St. The regular Saturday morning Farmers' Market in the Public Parking Lot off Woodland Ave. between Union St. and Eastern Parkway opens at 9am and will be offering a \$1 coupon for every \$10 spent and also free steamed corn on the cob (one per person). The sidewalk sale, which also takes place on the patios, porches, lawns and inside participating businesses, will feature a wide variety of items at tremendous value. Over 25 businesses will be participating along the stretch of Union St. from Garner Ave. to the Niskayuna Town Line at Van Antwerp Road. The event goes on rain or shine. The web site is: www.upperunionbid.org

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